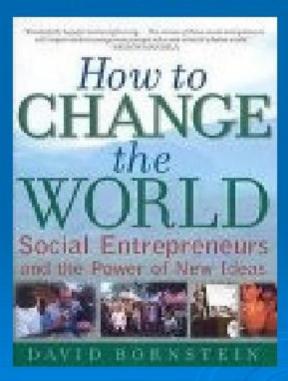
#### TG REFRENCE GALLERY

#### SOCIAL ENTREPRENEURSHIP WORLD

# What is social entrepreneurship and what do social entrepreneurs do?



'Social entrepreneurs identify resources where people only see problems. They view the villagers as the solution, not the passive beneficiary. They begin with the assumption of competence and unleash resources in the communities they're serving.'

David Bornstein, author of How to Change the World: Social Entrepreneurs and the Power of New Ideas



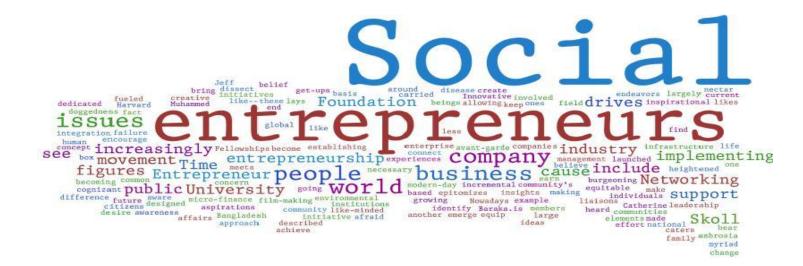


### The 10 Most Entrepreneurial Countries in the World

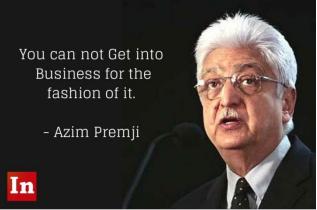


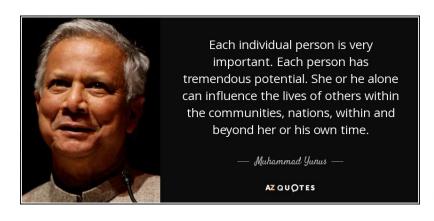


http://tech.co/top-15-entrepreneurial-countries-world-2015-06)





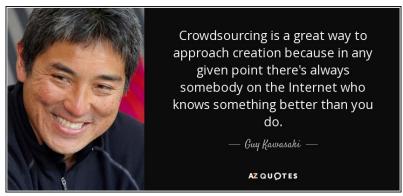
















The world must become aware of the fantastic transformational power of social entrepreneurship and the Foundation will work as a catalyst in this effort.

— Klaus Schwab —

AZ QUOTES



"Social entrepreneurs are key to delivering basic services and opportunities to India's have-nots."

Klaus Schwab
Founder and Executive Chairman
World Economic Forum





#### Platform for Social Entrepreneurship in India

- National Social Entrepreneurship Forum
- UnLtd India
- Schwab Foundation
- DASRA

tal Entrepreneurship Chapter 9:5os (al Entrepreneurship & Innov

# These organizations

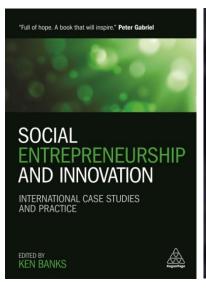
#### Definitions of Social Entrepreneurs

- Ashoka: social entrepreneurs are the engines of social change and role models for the citizen sector.
- Skoll Foundation: creating innovative models that can spark large-scale change for seemingly intractable social problems.
- The Schwab Foundation: about applying practical, innovative and sustainable approaches to benefit society in general, with an emphasis on those who are marginalized and poor.
- Echoing Green: are those exceptional individuals who dream up and take responsibility for an innovative and untested idea for positive social change, and usher that idea from dream to reality.

"Social entrepreneurship can lead to a new, socially responsible business model that focuses beyond market liberalism and profit maximization" (Bornstein 2004; Yunus 2008).

identifies and invests in leading social entrepreneurs and helps them achieve maximum social impact.

Social entrepreneurship is addressing social needs using sustainable innovative solutions that make an impact on a community and ultimately society as a whole!





## Characteristics of a Social Entrepreneur

- Innovation
- Reach & Scope
- Replicability
- Sustainability
- Direct & Positive Impact
- Role model

Schwab Foundation

Mutual Added Value

#### Social Enterprise Institution



Skoll World Forum

#### · Social Entrepreneurship

- Ashoka Innovator for the Public (1980)
- Schwab Foundation for Social
   Entrepreneurship(1999)
- Skoll Center for Social Entrepreneurship,
   Oxford University(2003)

#### Social Enterprise Program

- Social Enterprise Initiative (1993)
   Harvard Business School
- Social Enterprise Program (1998)
   Columbia Business School



#### Origins and Early Development

- Social entrepreneurship (primarily US-led)
  - ASHOKA (USA) 1980
  - School for Social Entrepreneurs (UK) 1997
  - Schwab Foundation (USA) 1998
  - Community Action Network (UK) 1998

#### Social enterprise (primarily EU-led)

- · Social Audit Tools for worker and community co-ops (UK) 1979
- Social Cooperative Law (Italy) 1991
- Social Enterprise Institute (Harvard, US) 1993
- EMES European Research Network (EU) 1994
- Social Enterprise London (UK) 1998
- Social Enterprise Alliance (USA) 1998
- Social Exclusion Unit (UK Government Report) 1999





1000'S OF ORGANIZATIONS IN SOCIAL **ENTREPRENEURSHIP ECOSYSTEM** 











SOCIAL ENTREPRENEURSHIP















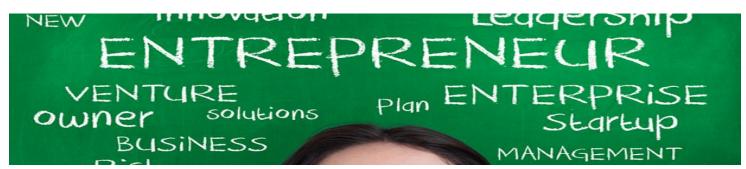


#### 5 powerful ideas for global impact from Social Entrepreneurs



- 1. Partner for scale
- 2. Combine focus with flexibility
- 3. Design is important, but distribution is key
- 4. Use technology everywhere you can
- 5. Scale your solution, not your organization

#SocEntInspire



#### Social Entrepreneurship

- Leadership + Entrepreneurship = solutions for global challenges.
- Social entrepreneurship is first of all about being a sustainability leader and driving systemic change trough innovation!

EC Principle 14: Integrate in formal education and in life long knowledge, the skills, knowledge and values needed for a sustainable way of life.

# SUSTAINABILITY LEADERSHIP

#### Social Entrepreneurship Development Initiatives

- Public Services (Social Value) Act, 2012 (United Kingdom)
- NYU Fellowships in Entrepreneurship, Social Entrepreneurship, and Innovation
- Social Enterprise Summer Fellowship, Harvard Business School
- Amazing Grace, Rangoon, Myanmar
- Global Social Entrepreneurship Network, UK
- · Schwab Foundation for Social Entrepreneurship
- Global Social Enterprise Initiative
- Yunus Social Business
- Rubicon Programs, California, USA





#### What is Social Entrepreneurship?

Applying practical, innovative and sustainable approaches to benefit society in general, with an emphasis on those who are marginalized and poor.

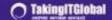
A term that captures a unique approach to economic and social problems, an approach that cuts across sectors and disciplines grounded in certain values and processes that are common to each social entrepreneur, independent of whether his/her area of focus has been education, health, welfare reform, human rights, workers' rights, environment, economic development, agriculture, etc., or whether the organizations they set up are non-profit or for-profit entities.

It is this approach that sets the social entrepreneur apart from the rest of the crowd of wellmeaning people and organizations who dedicate their lives to social improvement.

> Source: Schwab Foundation for Social Entrepreneurship, "What is a Social Entrepreneur?" http://www.schwabfound.org/content/what-social-entrepreneur

Benight to you by

tdsb



**Education for Social Innovation** 







#### **PARTNERS**

- Ashoka Germany
- BMW Foundation
- DINAMIA
- genesis Institute for Social Innovation and Impact Strategies
- GLS Bank
- **HUB Vienna**
- **HUB Zurich**
- impact solutions
- Entrepreneurship Campus
- PHINEO
- Schwab Foundation for Social Entrepreneurship
- Social Entrepreneurship Academy
- Sozialhelden
- socialpioneer
- Social Innovation Exchange
- UPJ



BMW Stiftung





GLS Ban























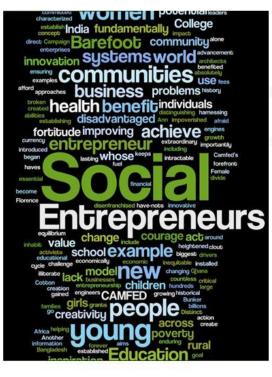












# Definitions of **Social Entrepreneurs**

- Social entrepreneurs are driven by a social mission, implying that:
- Success is defined by creating the intended social impact, not simply by
  - Economic value creation for owners, managers, and employees, or
  - Consumption value for customers

"Social entrepreneurship can lead to a new, socially responsible business model that focuses beyond market liberalism and profit maximization" (Bornstein 2004; Yunus 2008).

Social entrepreneurship is addressing social needs using sustainable innovative solutions that make an impact on a community and ultimately society as a whole!

# What is a Social Entrepreneur?

According to the Schwab Foundation:

"A social entrepreneur drives social innovation and transformation in various fields including education, health, environment and enterprise development. They pursue poverty alleviation goals with entrepreneurial zeal, business methods and the courage to innovate and overcome traditional practices. A social entrepreneur, similar to a business entrepreneur, builds strong and sustainable organizations, which are either set up as not-for-profits or for-profit companies."



A FOR PURPOSE ORGANISATION
CONGRESS • EXHIBITION • AWARDS









Insight Report



# Social Innovation A Guide to Achieving Corporate and Societal Value



#### FROM CHARITY TO CSR -HOW EACH MEASURES UP

Non-profit, generating no revenues or profits Combines commercial and social goals, but with emphasis on latter. Profits reinvested in community or company

Combines commercial and social goals. Investment would lead to equivalent increase in social impact

Profit maximising company. CSR and social impact considered an add-on to the core business agenda

Charity

Social Enterprise Social Business For profit company







#### Social enterprises and the social economy going forward

A call for action from the Commission Expert Group on Social Entrepreneurship (GECES)

OCTOBER 2016

People want to be associated with a winning entrepreneur, not a losing one.



#### Social Entrepreneur

 A social entrepreneur is somebody who takes up a pressing social problem and meets it with an innovative or path breaking solution.
 Since profit making is a secondary objective, therefore they are people who are passionate and determined about what they do. They possess a very high level of motivation and are visionaries who aim at bringing about a change in the way things are.





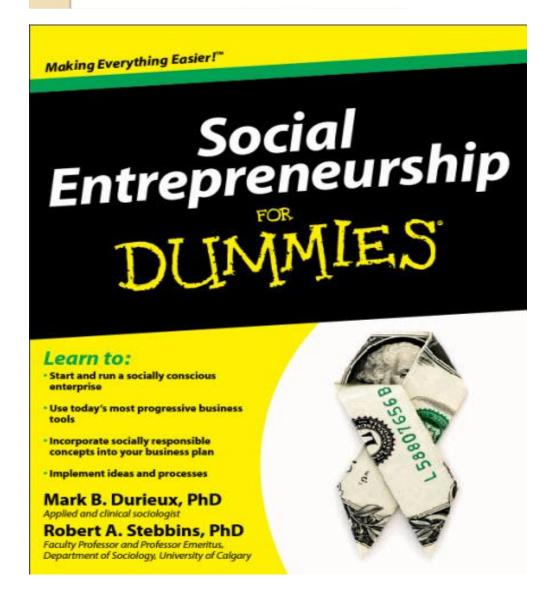


## MacArthur Foundation

#### Conclusion

- Education takes place in society
- · Education is essentially a social process
- Social environment educates the child education has a social role to play
- Education is a lifelong process
- · Education is not only schooling
- Education is formal, non-formal and informal
- Education must be social in nature and develop democratic skills and values in students

- Methods Of Teaching
- Enable child to acquire skills and knowledge needed
- > Develop a capacity for social adjustment
- Develop problem solving and constructive thinking
- Socialized techniques; project and group methods



#### SOCIAL ENTREPRENEURS ARE:

- Ambitious: Social entrepreneurs tackle major social issues, from increasing the college enrollment
  rate of low-income students to fighting poverty. They operate in all kinds of organizations:
  innovative nonprofits, social-purpose ventures, and hybrid organizations that mix elements of
  nonprofit and for-profit organizations.
- Mission driven: Generating social value —not wealth—is the central criterion of a successful social
  entrepreneur. While wealth creation may be part of the process, it is not an end in itself. Promoting
  systemic social change is the real objective.
- Strategic: Like business entrepreneurs, social entrepreneurs see and act upon what others miss: opportunities to improve systems, create solutions and invent new approaches that create social value. And like the best business entrepreneurs, social entrepreneurs are intensely focused and hard-driving in their pursuit of a social vision.
- Resourceful: Because social entrepreneurs operate within a social context rather than the business
  world, they have limited access to capital and traditional market support systems. As a result, social
  entrepreneurs must be skilled at mobilizing human, financial and political resources.
- Results oriented: Social entrepreneurs are driven to produce measurable returns. These results
  transform existing realities, open up new pathways for the marginalized and disadvantaged, and
  unlock society's potential to effect social change.



2012 Award Winner

SOCIAL ENTREPRENEURSHIP IN THE WORLD



SHARANJEET SHAN IS THE EXECUTIVE DIRECTOR OF MATHS CENTRE; A JOHANNESBURG BASED NON-PROFIT STRIVING TO IMPROVE MATHS, SCIENCE AND TECHNOLOGY EDUCATION IN SOUTH AFRICA.

















#### SOCIAL ENTREPRENEURSHIP ASSOCIATION OF LATVIA







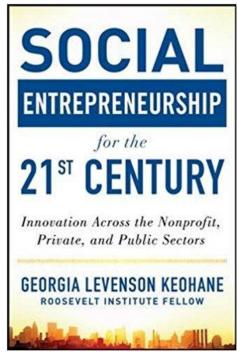


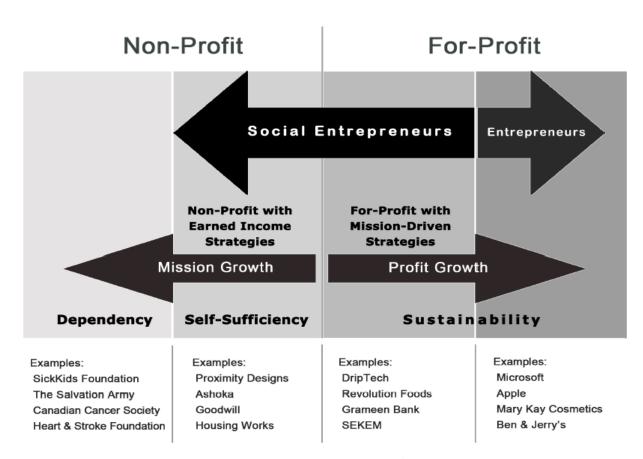
6th EMES International Research Conference on Social Enterprise 2017 the Université Catholique de Louvain (Louvain-la-Neuve, Belgium) Session: F06 Profiles and trajectories of social enterprise leaders

# Mindset, Social Entrepreneurship, Culture and Sustainability

2017.7.6
Game Changer Institute
Yutaka Tanabe (Japan)
y.tanabe@gamechanger-inst.org

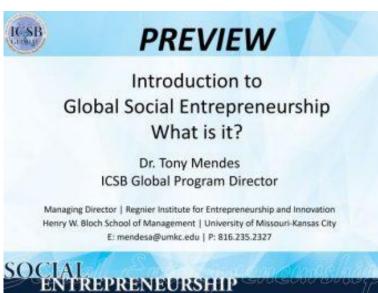






**Figure 1.** The entrepreneurship spectrum illustrating the boundaries of social entrepreneurship





**TRICO Presents** 

#### THE WORLD OF SOCIAL ENTREPRENEURSHIP















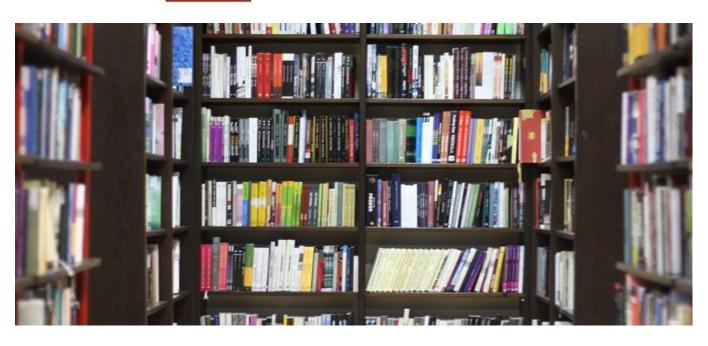














#### A. THE SOCIAL ENTREPRENEURSHIP MOVEMENT

- 1) 1980 FOUNDED BY BILL DRAYTON. ASHOKA ASSOCIATON IS LEADING A PROFOUND TRANSFORMATION IN SOCIETY, WORKING COLLECTIVELY TO ENSURE THAT SOCIAL ENTREPRENEURS AND THEIR INNOVATIONS CONTINUE TO INSPIRE A NEW GENERATION AND CREATE POSITIVE SOCIAL CHANGE.
- WORLD ECONOMIC FORUM, THE FORUM CONVENES SOCIAL ENTREPRENEURS AS ONE OF ITS SPECIAL INTEREST GROUP.
- 3) IN 2005 THE PUBLIC BROADCASTING SYSTEM (PBS) AND THE SKOLL FOUNDATION CREATED AND AIRED A TWO-PART MINISERIES PROFILING "THE NEW HEROS" WHO WERE 14 SOCIAL ENTREPRENEURS FROM AROUND THE GLOBE. PROMOTES LARGE SCALE PUBLIC AWARNESS OF SOCIAL ENTREPRENEURSHIP.
- 4) SOCIAL ENTREPRENEURS AND NOBEL PEACE PRIZE AWARDED TO VICTORIA HALE OF THE INSTITUTE OF ONEWORLD AND MUHAMMAD YUNUS AND HIS ORGANIZATION THE GRAMEEN BANK, FOR THEIR SOCIAL ENTREPRENURSHIP MOVEMENT.
- 5) US NEWS & WORLD REPORT'S TOP 25 LEADERS SOCIAL ENTREPRENURSHIP



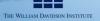


www.coventry.ac.uk/enterprisehub

## Social Innovation: New Fields/Terminology

- Social Entrepreneurship
- · Social Enterprise
- · Base of the Pyramid
- Micros
- · Social Investing
- Venture Philanthropy
- Fair Trade









# Social Entrepreneurship

(Global Consortium of Entrepreneurship Centers)











learning to change the world

#### Cooperation with





#### **2017 APPLICATIONS OPEN**

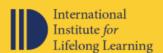
#### **SOCIAL LEADER FORUM**

piscussion and exchange on the issue of social entrepreneurship and its role in integration of vulnerable groups into society. This is happening for the first time in the Republic of Mauritius.

Open to participants from any country in the world.

APPLICATION DEADLINE: 10 JULY 2017 | APPLY AT www.myiill.com

DECEMBER 10-20







an enterprise that provides business solutions to social problems... "good at doing good!" Has a clear social purpose. Reinvests Profits back into the business / community.



A COMPANY THAT EMPHASIZES CORPORATE SOCIAL RESPONSIBILITY IS NOT A SOCIAL ENTERPRISE. MUCH LIKE AN ENTREPRENEUR WHO DONATES MONEY TO HIS FAVOURITE CHARITY IS NOT A SOCIAL ENTREPRENEUR



A social venture is NOT a charity... it is a business with social objectives

+ Fair Trade Coffee



WORKSHOP

Benjamin Goh is an international speaker & a Certified John Maxine | Coach, Trainer & Speaker. He is also a Certified BOST Adviser & Coach.
He started & successfully built
profitable multi-miltion dollar
regional businesses

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- Previously,

  MD Asia, International Business
  Systems
- GM Asia Ops, Novell (USA)
- Director, IT Solutions Corp.
- (P HILS)
  Global Sales & Mktg, S pore
- East Asian Strategies, Maxtor

Benjamin holds B. Engineering at the National University of the National University of Singapore and MSc (International Marketing) at the University of Stratholyde,

for all 4 workshops (before 1 May 2014) for all 4 workshops (before 1 July 2014) SS28 per 1 workshop

& 2 AUG, (9am-5pm) Oct & 3 Dec 20

**4-Part Series Workshops** I Am A Social Entrepreneurl

This series of Social Entrepreneurship Workshops comprises of:

Workshop 1: Starting Your Social Enterprise! (1-Day; 1 Aug)

Workshop 2: Establishing Your Social Enterprise (1-Day; 2 Aug)

Workshop 3: Growing Your Social Enterprise (1-Day: 1 Oct)

Workshop 4: Sustaining Your Social Enterprise (1-Day; 3 Dec)

Invest in yourself and your team to learn these practical tips needed to be successful.

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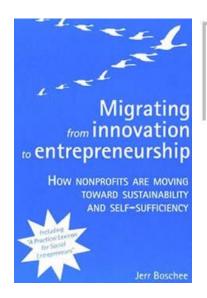
#### Contents

1.	Belgium - Key facts and figures on social entrepreneurship	1
2.	China - Key facts and figures on social entrepreneurship	4
3.	Germany – Key facts and figures on social entrepreneurship	7
4.	Hungary - Key facts and figures on social entrepreneurship	10
5.	Portugal - Key facts and figures on social entrepreneurship	13
6.	Romania - Key facts and figures on social entrepreneurship	16
7.	Russia - Key facts and figures on social entrepreneurship	20
8.	Spain - Key facts and figures on social entrepreneurship	22
9.	Sweden - Key facts and figures on social entrepreneurship	26
10.	UK - Key facts and figures on social entrepreneurship	29





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2	Sony	Japan	54.5 *		
3	Walt Disney	US	248.5		4
4	Daimler	Germany	82.2		
5	Apple	US	NA		
6	Google	US	NA		
7	Microsoft	US	904*	24	
8	Volkswagen	Germany	NA		
9	Canon	Japan	1.1	1	
10	Lego	Denmark	NA		





# League Entrepreneurial Women

#### Social Entrepreneurs (cont'd)

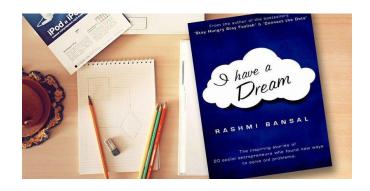
- Characteristics of Social Entrepreneurs as Change Agents
  - Adoption of a mission to create and sustain social value (beyond personal value)
  - Recognition and relentless pursuit of opportunities for social value
  - Engagement in continuous innovation and learning
  - > Action beyond the limited resources at hand
  - Heightened sense of accountability

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4-4

Actors of SE (who are they, where are they from?)





## LEAN STARTUPS FOR SOCIAL CHANGE

THE REVOLUTIONARY PATH TO BIG IMPACT











#### The Holy Grail of Social Entrepreneurship

Social Process and Social Purpose

Social Process

The Holy Grail of social entrepreneurship

Social Purpose



Social process values the "how" of doing business. Sustainability initiatives, paying a living wage, offering benefits, and providing a compelling workplace are examples of how organizations enhance can their workforces & communities.



Social purpose is rooted in desire to solve a social issue. Achieving this social purpose is an in outroetable part of the

is an in-extractable part of the business model. Without it, the model could not exist.

Dear Social Entrepreneur, do this work first. Leave definitions to the dictionary and incorporation to your lawyer.

mfg 2014





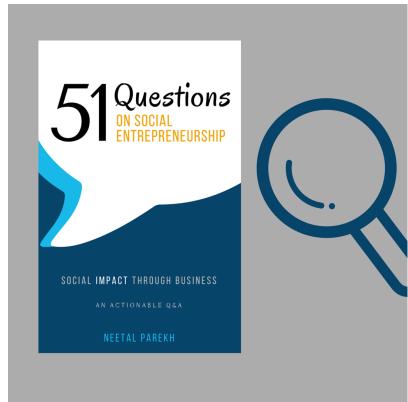






"You can't fly with one wing."







#### Social Enterprise Hubs

#### Top Cities For SocEnt









Social entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry.

— Bill Drayton —

AZ QUOTES







Business opportunities are like buses, there's always another one coming.

— Richard Branson —

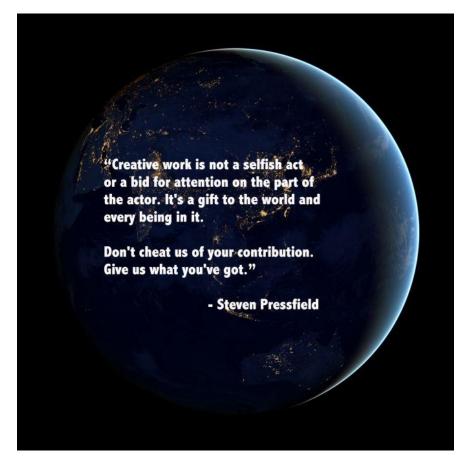
AZ QUOTES

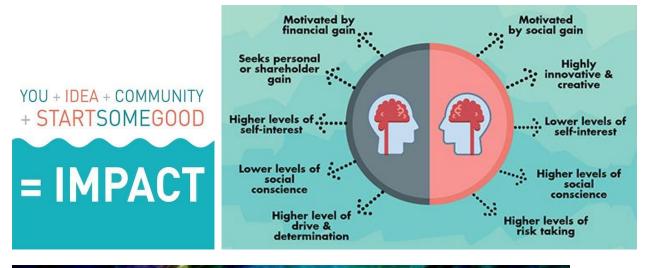
"Every change begins with a vision and a decision to take action."
-David Bornstein











#### BE THE CHANGE YOU WISH TO SEE IN THE WORLD. GHANDI







