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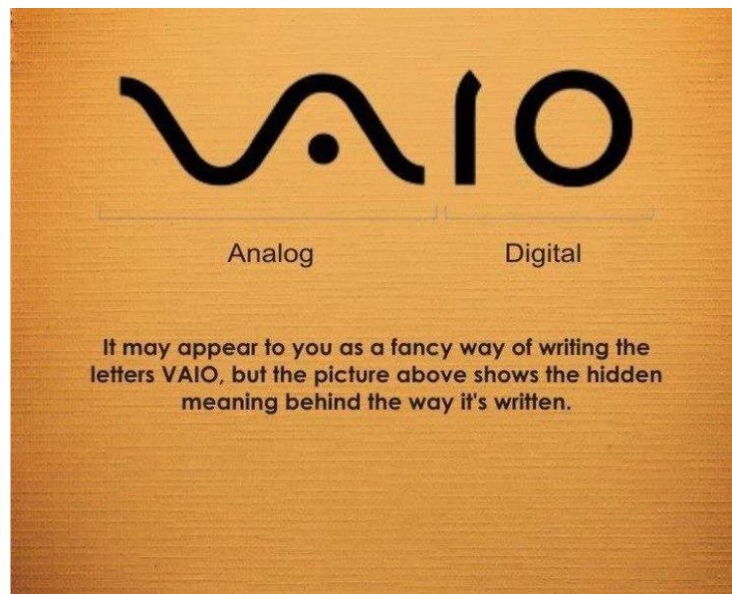
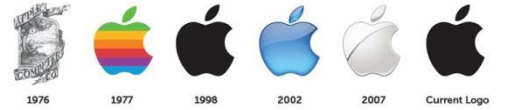


NOKIA
Connecting People



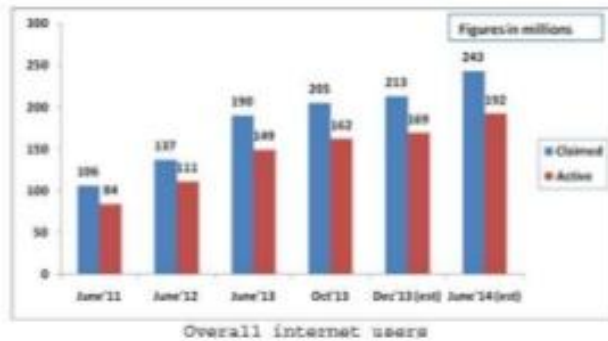


Evolution of the Apple logo



Digital India

- ▶ "Digital India" is a Mission took up by RIIIE to literate people of India about Internet, it's usage & benefits.
- ▶ We cover 2 Trainings for our Mission "Digital India":
 - 1) Fundamentals / Basics of Internet & Computer
 - 2) Creating Career / Job opportunities for people who know how to use Internet & Computers



TRAINING & SKILL DEVELOPMENT

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Authorized Training Partner

NDLM Courses @ EIT

NATIONAL DIGITAL LITERACY MISSION

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Digital India
Power To Empower

welcomes you to the launch of

NATIONAL DIGITAL LITERACY MISSION

Mission : ONE DIGITAL LITERATE MEMBER in EVERY HOUSEHOLD by 2020

रा.इ.सू.प्रौ.सं
NIELIT

— POOR —

Mission Statement

"I will make a habit of giving more than is expected in everything I do. I will strive to better understand others and deliver the highest level of service."

AGNI

— FAIR —

Mission Statement

"My purpose is to increase my productivity and improve my work performance. With this improvement, my salary should increase 25% by this date one year from today."

AGNI

— PERFECT —

Mission Statement

"My purpose is to express my creativity to find unique solutions to my company's problems to create a new customer service literacy, a full computer literacy, and at least \$95,000 in salary by this date one year from today."

AGNI

DIGITAL MISSION

@chinwag
@digitalmission
#DMNYC14

NYC 2014



about Digital Mission

Digital Mission is a series of trade missions organized by Chinwag for UK-based small and medium sized firms operating in the digital sector.

The missions support UK digital companies to expand internationally, understand foreign markets, attract investment, find partners and develop business relationships.

The fifth Digital Mission to NYC is taking place from the 17th - 21st February 2014 will co-incide with Social Media Week New York.

about Social Media Week

Social Media Week is a worldwide event exploring the social, cultural and economic impact of social media. Our mission to help people and organisations connect through collaboration, learning and the sharing of ideas and information.



02

03

“Digital India is our dream for the nation. When I say ‘digital India’ it is not meant for the rich but for those who are poor”



Training Partners
1,245

Enrolled for Training
15,77,437



Trained Candidates
9,58,986



Certified Candidates
3,70,725





UK
TRADE &
INVESTMENT

Hungry for networking?

The Great British Breakfast is a networking event organised by Digital Mission for 250 international digital practitioners, press and investors working in the interactive space.

Take this opportunity to join the top innovative digital entrepreneurs and companies from the UK. Discover the British scene and meet the people who are at the heart of it. Come along to swap SXSWi stories and talk about all things digital, over a good of fashioned fry-up.

We'll kick things off at 9:30am until 11:30am on Tuesday, 16th March at Paradise Cafe, 401 East Sixth Street, Austin, TX 78701.

The Great British Breakfast is free to attend for SXSWi badge holders but you will need to sign up: <http://digital-mission.org/gbb>

Once you've registered please pop along to pick up your ticket from the Digital Mission stand on the SXSWi expo floor. The UK digital stand is huge and is covered with British flags so it's very hard to miss!

Questions? Please email us: mission@chinwag.com

06

UK Digital @ SXSWi

CONTENT, NEW TECHNOLOGIES AND THE CONSUMER EXPERIENCE



UK: CONNECTING FOR CREATIVITY

SXSW, one of the world's leading trade festivals for music and interactive content, this year welcomes the largest delegation from the UK ever to attend the event.

Venue
Hilton Garden Inn,
500 North IH 35, Austin, Texas

As part of SXSW, UK Trade & Investment (UKTI) will host a specially curated half-day event, showcasing UK creative excellence.

Date and time
Tuesday 16 March 2010,
10.30am - 6pm

The event - 'Content, New Technologies and the Consumer Experience' - will take place at the Hilton Garden Inn, 500 North IH 35, Austin, Texas, on Tuesday 16 March 2010, 10.30am - 6pm and will include a networking lunch. It will be a centrepiece of the UK presence at SXSW, providing the perfect platform for UK companies looking to build their network of US partners, clients, customers and contacts.

Attendance is free but places are strictly limited and must be pre-booked.

Focusing on business opportunities around new technologies, digital and mobile, the event will include panel discussions with key industry representatives, as well as networking and speed networking sessions between specially invited US and UK companies.

To book your place (one person per company maximum) please contact uk@tagstrategic.com stating your name, job title, company and a short business biography, by no later than Monday 1 March 2010.

Ted Cohen's TAG Strategic, the leading Digital Media consulting agency, has been specially commissioned to organise the event on behalf of UKTI. The agency has enlisted senior executives from brands, music services, rights owners and artist management to engage with delegates in a series of panels, networking breaks and keynote addresses.

For more information contact Faron McKenzie at TAG Strategic on +44 (0)7932 069967

UK Trade & Investment is the government organisation that helps UK-based companies succeed in the global economy and assists overseas companies to bring their high quality investment to the UK.



UK
TRADE &
INVESTMENT

www.uktradeinvest.gov.uk

UK Digital @ SXSWi

07

THE MODI PUSH

KEY GOVERNMENT INITIATIVES

- DIGILocker
- MyGov.in
- Swachh Bharat Mission Mobile App
- eHospital Online Registration System (ORS)
- National Scholarships Portal
- Digitize India Platform (DIP)
- Bharat Net
- BSNL Next Generation Network

- WiFi hotspots
- BPO Policies
- Electronics Development Fund (EDF) Policy
- National Centre for Flexible Electronics (NCFlexE)
- Centre of Excellence on Internet on Things (IoT)
- NASSCOM Cyber Security Task Force



BE PART OF THE
DIGITAL
TRANSFORMATION



Assessment Agency

ICT ACADEMY
Innovate... Collaborate... Educate...

GET YOUR
DIGITAL LITERACY
CERTIFICATE

Digital Transformation: Mission Meets Modernization

Cameron Chehreh, Chief Operating Officer / Chief Technology
Officer Dell EMC Federal



DIGITAL MISSION
SÃO PAULO
2018 | 29 DE JANEIRO A 02 DE FEVEREIRO

MISSION

DIGITAL MARKETING

Conheça as empresas visitadas nos anos anteriores



डिजिटल साक्षरता अभियान (दिशा)
National Digital Literacy Mission

Call : 9555170710 | 9555596057

PMKVY
प्रधानमंत्री कौशल विकास योजना

**“ Digital Literacy And Education To
6 Crore Persons In All States And UTs ”**



Challenges of Digital India Mission

1. Infrastructure

- Digital India aims to have broadband networks that will span India's cities, towns and 250,000 villages by end-2016, along with a system of networks and data centres called the National Information Infrastructure.
- Experience shows that it is communications and content, not empty pipes, that drive network usage. And manufacturing content is not a government strength.
- For example mobile broadband use has exploded, currently standing at 85 million users, driven by apps like Facebook and WhatsApp, and the sharing of images and videos.
- This project needs content and service partnerships with telecom companies and other firms, with new entrepreneurs.

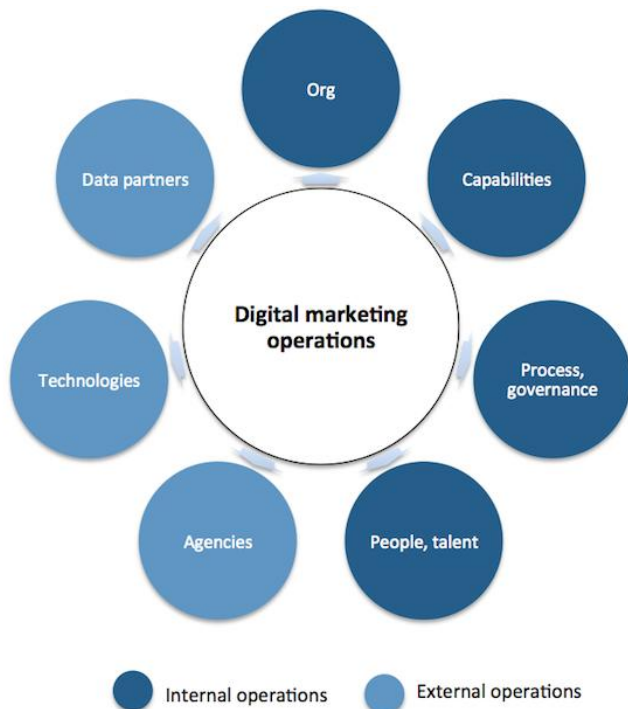




Mission Statement:

Apple designs Macs, the best personal computers in the world, along with OS X, iLife, iWork, and professional software. Apple leads the digital music revolution with its iPods and iTunes online store. Apple reinvented the mobile phone with its revolutionary iPhone and App Store, and has recently introduced its magical iPad which is defining the future of mobile media and computing devices.

See here for the full blog post: http://www.smartdigitalbusiness.com/work-smarter/mission-statements-of-digital-agencies-and-startups/?utm_source=Slideshare&utm_medium=Slides&utm_term=slideshare&utm_content=slides&utm_campaign=sshare





E-governance vision and mission

- **Make government more efficient by increasing the accountability and transparency of government**
- **Deliver information and services to constituents more conveniently, allowing more to be done for more people**
- **Increasing citizen participation in governance.**

The point essentially is to Deploy Information and Communication Technology (ICT) to drive efficiency and transparency in the system and improve the quality of public service delivery.

E-governance components

- **Government to Government Communication (G2G)**
- **Government to Business Communication (G2B)**
- **Government to Citizens Communication (G2C)**

The basic requirements of e-governance components are:

- **High and affordable Information and Internet infrastructure within Government Ministries, private sector and citizens.**
- **Extensive ICT Human Capacity development in Government, Private sectors and citizens.**
- **Legal Framework that recognizes and supports digital communication.**



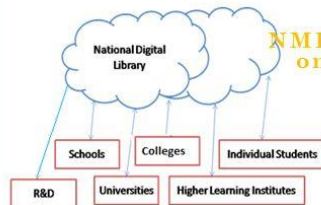
Development of National Digital Library of India

Towards Building a National Asset

NDL: VISION & MISSION

Open Source Software for Library Management (OSSLM 2016)

Central Library
Indian Institute of Technology
Kharagpur



NMEICT: National Mission on Education Through Information And Communication Technology



Prof. PARTHA PRATIMDAS

ppd@cse.iitkgp.ernet.in

Joint PI, NDL Project, NME-ICT, MHRD
Indian Institute of Technology, Kharagpur

13-JUN-2016



JAWAHARLAL NEHRU NATIONAL SOLAR MISSION

Building Solar India



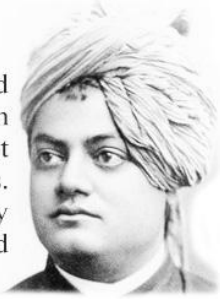
Guidelines for
Selection of New Grid
Connected Solar Power Projects



सत्यमेव जयते
Government of India

“

All the wealth of the world cannot help one little Indian village if the people are not taught to help themselves. Our work should be mainly educational, both moral and intellectual.



“Today, it’s not a question of “if,” but rather “when” your network will be breached.”

Figure 18. Skills necessary for digital transformation



WE LOVE DIGITAL



MISSION AUSTRALIA

together we stand

9 PILLARS OF DIGITAL INDIA

www.bharatniti.in

Broadband Highways

Public Internet Access Programme

Information for everyone

Early Harvest Programmes

Universal Access to Phones

IT for Jobs
Electronic Delivery of Services

eKranti
Electronic Delivery of Services

E-Governance
Reforming Government through Technology

Electronic Manufacturing
Target NET ZERO Import

Université d'Ottawa | University of Ottawa

Ontario's Change Mission in a Digital Age

Hillary Hartley
Dirigeante principale du numérique de l'Ontario
Chief Digital Officer of Ontario

13 OCT. 2017 | 18:00
Pavillon Tabaret Hall - Salle Huguette-Labelle Room
550 Cumberland - Ottawa ON K1N 6N5

RSVP connected150.ca

Événement gratuit. Ouvert au public. Une réception suivra. /
Coste événementaire sera au profit des étudiants. /
This event will be free to attend. /
The event will be in English only. /
The event will be recorded, and photos may be taken.

FOIRE CIVIC TECH FAIR

Centre de recherche en droit, Technologie et société /
Centre for Law, Technology and Society

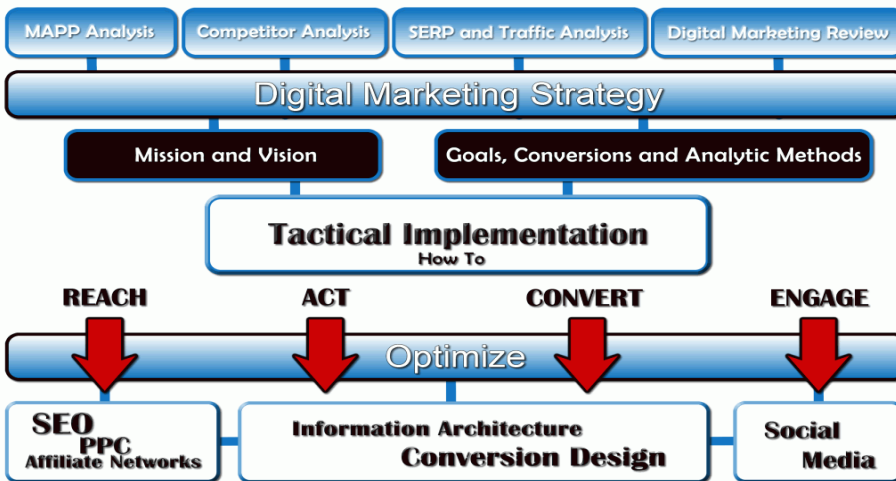
Vice-Recteur, Recherche /
Vice-Provost, Research

École des arts /
Faculty of Arts

uOttawa

Digital Marketing Strategy

Planning Tool






MISSION:
Remix learning into a digital textbook
 To accomplish this mission successfully you will design engaging learning content to include in our digital textbook.

OVERVIEW:

- ★ Use a web tool to layout learning materials
- ★ Attribute content created by others
- ★ Fuse text, animation, visuals, and audio

 **HACK**
 Learning
 SERIES

HackLearning.org
 #EdTechMissions

Await further details and resources.




WHY WOULD A DIGITAL MARKETING AGENCY NEED GRAPHIC DESIGN SERVICES?

CreativeRepute.com/blog

GRAPHIC DESIGN AGENCY

CR

Mission Statement -- Indiana Digital Library



The Indiana Digital Library, a collaboration of Indiana libraries, museums, archives, and related cultural organizations, enables access to Indiana's unique cultural and historical heritage through a variety of digital formats and free distribution over the Internet. The IDL seeks to support and enhance education and scholarship for all Hoosiers for increased understanding of Indiana's past and its role in preparing for Indiana's future.

-- Approved 5/19/2004



6 Digital Platforms for Ministries to Create Content



- 1 Social media was like a guide and an easy textbook to know about things for me. It helped mould my thought process. It helped me build world consciousness.

- 2 I used Chinese social media to wish the PM there. It went viral. I wished the Israel PM in Hebrew and he replied in Hindi!

- 3 We need both highways and i-ways (information ways) in India.

- 4 People today live in places where infrastructure is present unlike the past when water was the reason. Soon we might live in places where there is good digital infrastructure.

- 5 For our government to achieve economic progress, we have to utilise the potential of the 50 percent population — the women in India.

- 6 My mother is illiterate. My father is no more. My mom understands things through media. My mother took lot of pains to help me grow.

- 7 I come from a poor family and my family played an important role in my life. No one could have imagined that the world's largest democracy could have accepted an ordinary tea seller.

- 8 I thought technology helps us save time, but in fact it is the opposite: people are spending maximum time using technology.

- 9 I want to encourage hack-a-thons in Indian cities too.

- 10 India's unique strengths: 3D. Demographic dividend, democracy and demand. I have added another D: deregulation.

DIGITAL HEALTH FOR SPACE MISSIONS

LIST OF DISRUPTIVE TECHNOLOGIES IN DIGITAL HEALTH THAT COULD SUPPORT MANNED MISSIONS TO MARS

VIRTUAL REALITY

FOR REDUCING PAIN AND ANXIETY

HEALTH SENSORS

IMPROVING PHYSICAL EXERCISES,
MONITORING VITAL SIGNS,
BOOSTING SLEEP QUALITY

AUGMENTED REALITY

BETTER PREPARATION FOR SURGICAL
PROCEDURES

GAMIFICATION

IMPROVING COMPLIANCE AND
MONITORING

TELEMEDICINE

SIMPLIFYING ACCESS TO CARE

DIRECT-TO-CONSUMER GENOMICS

ASSESSING RISKS FOR MEDICAL
CONDITIONS

PORTABLE DIAGNOSTIC DEVICES

MAKING PATIENTS THE POINT-OF-
CARE

3D PRINTING

PRODUCING MEDICAL EQUIPMENT,
CASTS, DRUGS, BIOMATERIALS,
PROSTHETICS

NARROW ARTIFICIAL INTELLIGENCE

SUPPORTING MEDICAL DECISION-
MAKING

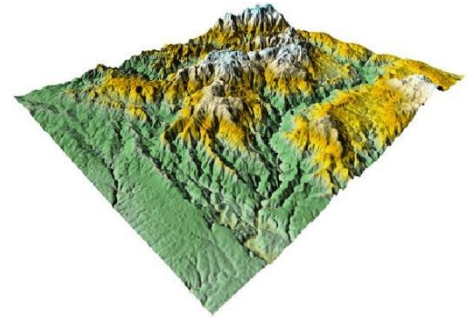
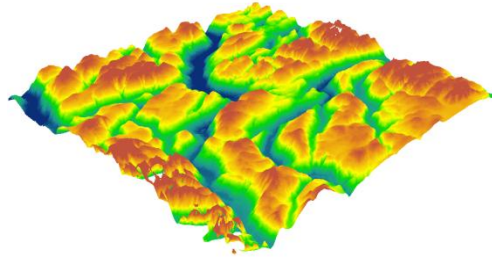
SURGICAL ROBOTS

PERFORMING SEMIAUTONOMOUS
PROCEDURES



PROJECT MOUSE MISSION STATEMENT

To help you document the memories, details & stories of magical vacations with ease, speed, and artistry so you and your family are able to keep those moments in your hearts forever.



What are the essential elements of a Digital-Age Vision?

- **2. The Mission of Public Education**
 - The shifts brought about by technology necessitate a corresponding shift in the mission of public education.
 - Rather than being places that **pump students full of information** they may or may not need later in life, digital-age schools should develop a vision focused on engaging students as **active participants** in the learning process.



IT @ School



KERALA INFRASTRUCTURE AND
TECHNOLOGY FOR EDUCATION

